

12 March 2021

**Rural Broadband Solutions Plc (the "Company")  
PDMR Shareholding**

Rural Broadband Solutions Plc (AQSE: RBBS) announces the following dealing in shares by a person discharging managerial responsibility:

**PDMR:** Simon Hersh

**Transaction and Price:** Transfer of 500,000 shares on 11<sup>th</sup> March 2021 to Simon Hersh by a family member for nil consideration.

**Total shares held by Simon Hersh:** 1,300,000 representing 0.43% of the Company's entire issued share capital.

These shares shall rank pari passu in all respects with the existing ordinary shares of £0.01 each already in issue.

Following this transfer, the total number of issued shares and the total number of voting rights in the Company is still 304,092,810. The total issued share capital is £3,040, 928.10.

The above figure of 304,092,810 should be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure and Transparency Rules.

**Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014:**

**1. Details of the person discharging managerial responsibilities/persons closely associated**

a. **Name:** Simon Hersh

**2. Reason for the Notification**

- a. **Position/Status:** Chief Financial Officer
- b. **Initial Notification/Amendment:** Initial

**3. Details of Issuer**

- a. **Name:** Rural Broadband Solutions Plc
- b. **LEI:** 213800MCRBNG3UHI1A31

**4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

- a. **Description of the financial instrument, type of instrument/Identification code (ISIN):** Ordinary Shares of £0.01 each/ GB00B16GQJ90
- b. **Nature of the transaction:** Transfer of 500,000 shares on 11<sup>th</sup> March 2021 to Simon Hersh by a family member
- c. **Price(s) and volume(s):**

Price	Volume
Nil Consideration	500,000
- d. **Aggregated information:**

Aggregated volume	Price
500,000	Nil Consideration
- e. **Date and time of the transaction:** 11/03/2021 at 1p.m.
- f. **Place of the transaction:** AQSE

The Directors of Rural Broadband Solutions Plc accept responsibility for this announcement.

For further information please contact:

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